

SPIRITUALITY IN DAILY LIFE

Madonna

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MEDIA KIT



Advertising Rates *all rates are GST exclusive effective until 31/12/2016

Print magazine

SIZE	DIMENSIONS (H/W)	RATE
Full page	226 x 177	\$1,050
1/2 Page	104 x 177	\$600
1/3rd Page	69 x 177	\$450
1/4 Page	52 x 177	\$350
1/3 page (vert)	226 x 71	\$600
Small ad	104 x 71	\$300
Full Page (back cover)	226 x 177	\$2,000
Full Page (inside cover)	226 x 177	\$1,350
1/2 Page (inside cover)	104 x 177	\$750

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Button ad	(160x160pixels)	\$150/mth
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Madonna App

Now available via the App Store or Google Play, the *Madonna* App is free to download, but only subscribers can view the issues.

Useful for readers who are mobile, it can be of particular benefit to those visiting the elderly or sick, those running communion services, or travelling.

Advertisements link to a URL as specified. Further options of additional links or embedded content can be discussed.

Advertisement supply specifications

- Adobe PDF (press ready) format. CMYK colour.
- Adobe software preferred to create PDF files. Please don't use Microsoft Word.

By email (max 10MB) or Dropbox. (An alteration fee of \$60 per hour may be chargeable for additional work).

Advertisement design service

We offer a new or amended advertisement design service at \$60 per hour. For this service, please supply:

- Images/logo files and the message needed. Please supply as 300dpi Adobe Illustrator or Photoshop .jpeg, .jpg, .tif, .eps or .ai files. File size over 500KB.
- A Microsoft Word text file of the copy required.

For more information please contact:

Michael McVeigh, Senior Editor.

Telephone 03 9421 9611 Email michael.mcVeigh@jesuit.org.au



‘*Madonna* is an extremely rich
and uplifting magazine.
It helps me focus on the spiritual
aspects of living’

Mr S Antonelli
Madonna subscriber

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